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## Eastern Glass Tinting installs Llumar Window Film on American Idol set in Boston, MA

When you watch the fall season of American Idol this year, you'll see Llumar Window Film in action. The production team at American Idol selected Eastern Glass Tinting to install light absorbing Llumar Window Film to enhance the view in the background of the judges table. Lighting designer Jerry Watson said, "the Llumar film made it possible to shoot the judges table on the variably sunny day because it absorbed light from the exterior (sun) and left minimal reflection to the interior, just inches behind the judges and the view." The filming of the Boston callbacks was held on the 30<sup>th</sup> floor at The State Room, 60 State Street, Boston, Massachusetts.

The team selected Llumar DL-15 B and DL-05 window film during the 2-day shoot. "You'll notice the end result of the applied film when you watch the show," said Rick Maas of Eastern Glass Tinting in Charlestown, MA. "It made the already spectacular view of Boston Harbor and the airport even better by removing the annoying glare and heat from the area where five cameras shot the judges." "We applied the film in the morning and removed it when lighting conditions changed," he added. "It couldn't have gone any smoother."

Eastern Glass Tinting has been using Llumar Window Film exclusively since it started business and is always in high demand, tinting everything from autos to skyscrapers, decorative frosted film jobs to door logos. "We're always available at a moments notice for movie and television productions or any Boston business that demands fast action for mission critical, failure is not an option, installations with window film." Mr. Maas added, "You'll be seeing our film in some upcoming movies soon, too." "We'll keep you posted. It's always exciting to see the Llumar product (we depend on everyday) in action."

"It's always a pleasure to work with television and movie productions," said Mr. Maas, "we're always ready for them, whenever they come to Boston, with our 'we'll do whatever it takes' attitude."

Eastern Glass Tinting provides window film installations for auto, homes, buildings and boats throughout the Boston area, South Shore and Cape & Islands. They have two locations: Charlestown, MA and Marshfield, MA and can be reached on the web at <u>http://www.tint-it.com</u> or by calling (800) 201-8468.

American Idol is the most popular television show in America and airs on Fox.