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FOR IMMEDIATE RELEASE
April 1, 2018

NEW MASSACHUSETTS LAW AIMED TO ACCOMMODATE BREASTFEEDING MOTHERS IN THE WORKPLACE

Frosted window film helps create mandated privacy

Boston, MA, April 1, 2018– On July 27, 2016, Massachusetts Governor, Charlie Baker signed into law, the “Pregnant Workers Fairness Act.” A measure to prohibit unfair treatment or discrimination by an employer against an individual due to pregnancy or any other condition related to pregnancy; nursing, etc.

The law takes effect today, April 1, 2018. As an effective measure to create a private space for a nursing mother, companies can select certain spaces within their offices to create such places for new mothers. Our products, particularly frosted window film made by Llumar® Window Film, help to create these private spaces with a low cost retrofit – by adding the frost to the glass, creating privacy.

Anyone contacting us during the month of April will receive 20% off the costs of adding frosted film to existing workspace glass, and thus, provide required privacy to keep in compliance with the new law.

“We’ve been adding this frosted material to maternity rooms for many years now, it’s just come time, as of April 1, that the law is now enforceable, and we’re hearing from numerous HR departments about it...and we’re here to help!”

Eastern Glass Tinting provides honest consultation, expert installation and reasonable prices for all types of window film. Located in Charlestown, MA, we provide same-day and next-day service for Boston and surrounding areas.

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If you would like more information about this topic, please contact Rick Maas at (617) 242-9030 or email at info@tint-it.com.